

# FA CUP FINAL vs The Environment



Size 12

How big is your footprint dad?

No dad – he means your ecological footprint!



The 2004 Final's 'footprint' covered 3051 pitches. Will it be as big for Man U vs Arsenal?



## Ecological footprint:

the area used to produce everything a person, or an activity, uses. The smaller the footprint, the better for the environment.

They are measured in hectares, which are about the size of a football pitch.

## 2004: Man U vs Millwall

## Contribution to footprint

Burgers: 13 000

Pasties: 38 000

Rubbish: 59 tonnes

Transport for 73 000 fans

42 million km

1524 for forest to absorb CO<sub>2</sub>

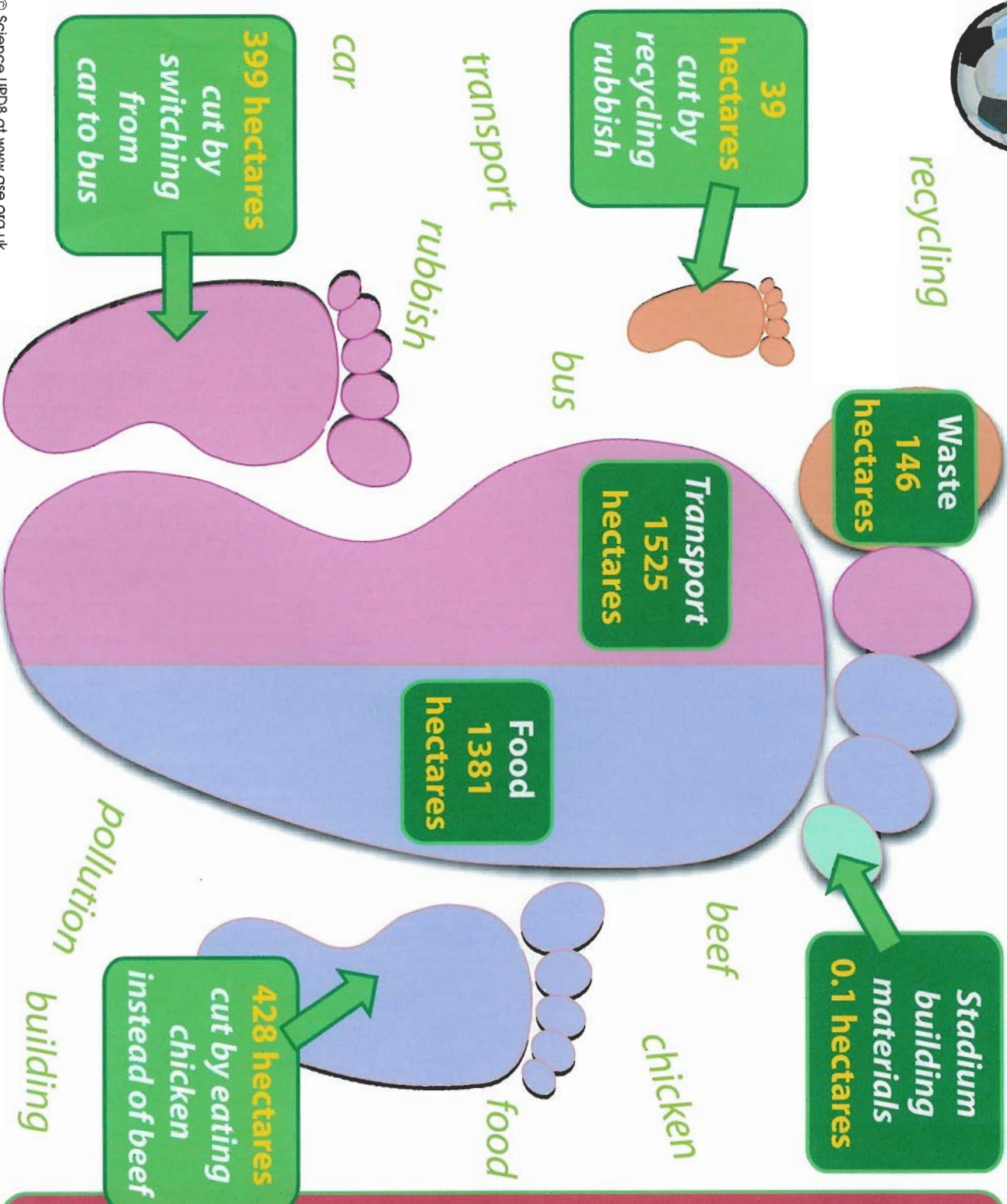
146 pitches for rubbish disposal

1381 football pitches of farmland





# Shrinking the FA CUP's Footprint



Make a flyer for Cardiff City Council to send out with Cup Final tickets.

### Tell fans:

What an 'ecological footprint' is and why it matters

How you can make your footprint smaller on cup final day.



# FA CUP FINAL flyer

