

Comparison framework: example

Source: Adapted from Grimwade, 2002

Place 1:



Name: India

Source of photo:

www.discoverindiatravel.com/south-india-beaches.html

Place 2:



Name: Canada

Source of photo:

www.gov.pe.ca/visitorsguide/explore/beaches.php3

What similarities can you see between these two places?

- They are both coastal environments.
- They are both holiday destinations.
- They are both a long-haul flight away from the UK.
- They are both natural environments.
- They are both important economic environments.

What differences can you see between these two places?

- Photo 1 is of a beach on Goa, South India.
- Although English is often spoken in Goa, it is not the first language for many of the people for whom this is their local beach.
- The quality of life indicators for Goa are lower than for Canada.
- Many parts of Goa will appear very cheap to visit for UK residents.
- There are facilities on this beach for tourists. Photo 2's beach is on Prince Edward Island Canada.
- Canada is often in the top 5 countries in the world in terms of quality of life indicators.
- Many Canadians as well as tourists will enjoy this beach.
- Sand dunes are being constructed and the sea breezes drive the sand inland.

What connections can you see between these places?

Tourism is a global industry. These beach destinations attract tourists from many countries, and in some ways these two places compete with each other for tourist spending. It is likely that people from Prince Edward Island have been to Goa and visa versa. It is likely that many Canadians buy Indian products, and many people in India will have access to Canada through the world wide web. There are several technology areas in India.